

Search Engines that are used for multiple purpose search

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Abstract: This paper introduces the use and purpose of various search engines used for multiple purposes search. Search engines help us to search for data and information that are used for specific purposes. The most popularly used search engines used are Google, Yahoo! Search, Bing, Ask etc. Using one of these search engines we can search different types and categories of information. Features of search engines are super fast set-up, advanced site search, reports track visitors searches, automatic site map, automatic what's new list, optimal web search, complete customization, scheduled re-indexing, content monitoring, no fixed page limit, ease of use indexing of password protected pages and much more. In this paper we are discussing different search engines used for specialty search, business search, legal search, news search, people search, real estate and property search, multimedia search, shopping search.

Keywords: My way, Work.com, Westlaw, Google News, Peek You, Right move, You tube, Shop zilla.

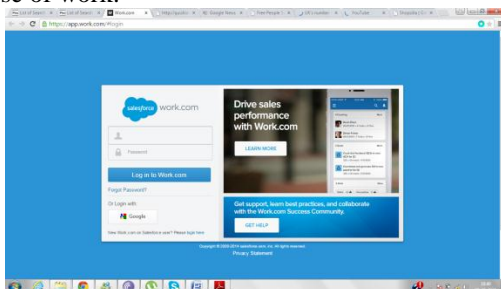
I. INTRODUCTION

The search engines search results are generally presented in a line of result referred to as search engines result. The information may be mix of web pages, images, and other type of files. Some engines also mine data available in databases or open directories. To use a search engine we must type at least a word in the search box. After a search is submitted result appears on screen. Most popular or highest quality web pages will be near the top or the list.

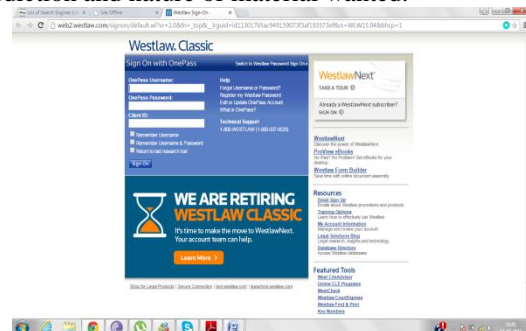
1) **Myway**-This engine provide features like less clutter, lightning fast pages, and more room for news, email, sports, finance, games, searches and whatever else you want. Privacy policy is simple, to-the-point and easy to understand.



2) **Work.com** – This engine gives access to knowledge articles, documents and to many useful links. We can freely reach to product specialist by choosing contact support at the top right corner of the page to serve our purpose of work.



3) **Westlaw**-This engine provides legal search services for lawyers. It supports natural language and Boolean searches. It provides citation checking service, which helps customers to check their case status. The search screen allows one to click checkboxes to select the jurisdiction and nature of material wanted.

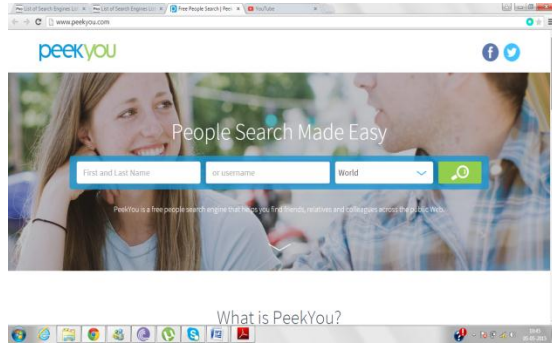


4) **Google News**-This engine provides current up-to-date news related to weather, politics, entertainment, business, etc. It provides link to top stories, technology advancements, sports specific, country specific, news related to science, health care search.

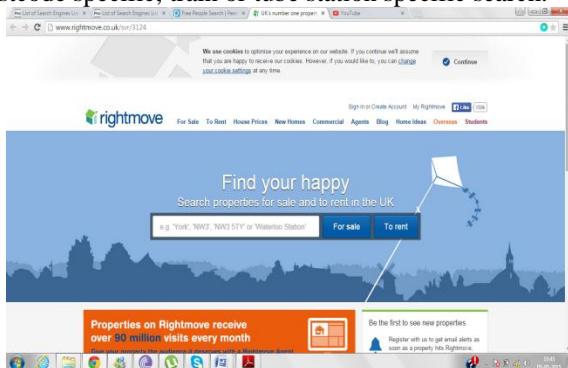


5) **PeekYou**-This is a latest search engine to enter the people search arena. It has impressive features like here each person can have his or her personalized page. It can tie numerous online identities to a single individual based

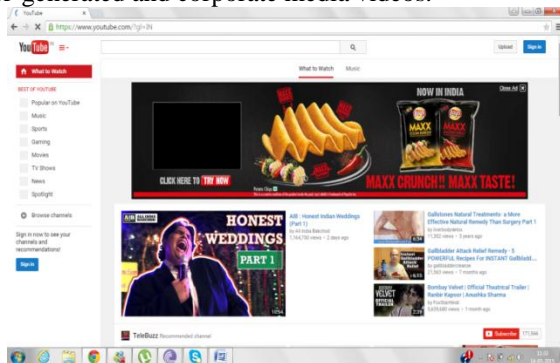
on tags and other resources. Users can edit, update, add, remove data, photos, links etc associated with their profile but also that of other users profile of Peek You. Individuals can be also marked as unlisted. Basically, it is a people search engine that index ex people and their links on the web.



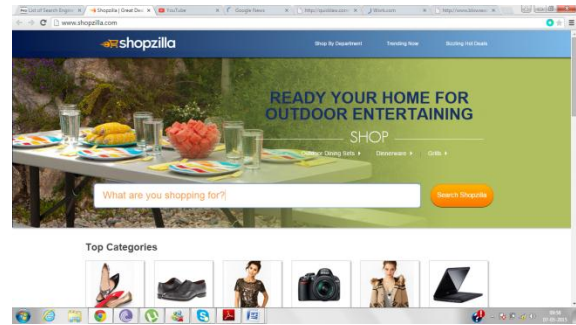
6)Rightmove-This search engine helps for property search. Interested location needs to be specified. Four kinds of searches can be performed-location or area specific search, postcode out code specific search, full postcode specific, train or tube station specific search.



7)Youtube – This engine allows user to upload, view, and share videos. It content includes video clip, Tv clips, music videos and other content such as video blogging, short original videos and also educational videos. It makes use of various technology to display a wide variety of user-generated and corporate media videos.



8)Shopzilla-This search engine provides customer to shop in a new way promoting e-commerce. It is a well acclaimed and most popular shopping site where shoppers find the best value for virtually anything they want to buy from thousands of online retailers. It is highly effective, cost-per click marketing program for online retailers.



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