BOUTIQUE WITH ONLINE CUSTOMIZATION THROUGH WEB APPLICATION

Sai Sowmya Donthu[1], Lavanya T[2], Subhashini S[3]

Student, Information Technology, S.A Engineering College, Chennai, India[1]

Student, Information Technology, S.A Engineering College, Chennai, India[2]

Student, Information Technology, S.A Engineering College, Chennai, India[3]

Abstract: Programming applications are utilized as a part of all aspects of our everyday life, however, there are a couple of territories like showrooms, material stores still there is have to utilize administration programming for dealing with charging subtle elements, clients data, stock points of interest. Keeping in mind the end goal to full fill this hole we composed boutique administration programming application for material stores.

Keywords: Customized clothing, Online Shopping , Women's Clothing, e-commerce website

I. INTRODUCTION

The project Aloha Fashion has been developed on HTML, CSS, PHP, Java Script and MySQL. An online shopping store which will allow formal and informal merchants in developing countries to advertise and sell their goods on the internet. This would permit rural communities to make their wares available to the rest of the world via the World Wide Web. The objective of this is to create an e-commerce web portal with a content management system which would allow product information to be updated securely using a mobile device. The web portal will have an online interface in the form of an e-commerce website that will allow users to buy goods from the merchants. There are two types of users available in the project. First one is Customers and the second one is Admin. Customers user have limited access right to access the system while the admin users have full control over the system. The PHP is used for business logic, MYSQL as a database , HTML for structure designing ,CSS for web page formatting, Java Script for form validation and animation .

II. EXISTING SYSTEM

Boutique Management System is a product application configuration to include or oversee client data, keep their own records, requests and conveyance dates, not include programming just printed material and so on.

III. PROPOSED SYSTEM

This venture would be exceptionally helpful for computerization of client estimations and points of interest administration. Promote it can likewise be valuable for everyday refreshing of client data and new Stocks of Design.

IV. MODULES

LOGIN MODULE

The Login Module is a portal module that allows users to type a user name and password to log in. You can add this module on any module tab to allow users to log in to the system. More on creating module tabs.

PRODUCT MODULE

This module is assumed to recognize the items by their description .This module is assumed to take the contributions from an information gadget.

CUSTOMIZATION MODULE

This module is assumed to customize the products according to the customer's preferences. It also provides the add-ons to be added to the customized product

PAYMENT MODULE

This module take the customer away from the website to complete the payment and then redirect them back once the process is complete. They take care of transaction security and are quite easy to integrate into the website.

CONCLUSION

Technology has made significant progress over the years to provide consumers a better online shopping experience and will continue to do so for years to come. With the rapid growth of products and brands, people have speculated that online shopping will overtake in-store shopping. While this has been the case in some areas, there is still demand for brick and mortar stores in market areas where the consumer feels more comfortable seeing and touching the product being bought. However, the availability of online shopping has produced a more educated consumer that can shop around with relative ease without having to spend a large amount of time. In exchange, online shopping has opened up doors to many small retailers that would never be in business if they had to incur the high cost of owning a brick and mortar store. At the end, it has been a win-win situation for both consumer and sellers.

REFERENCES

[1].Accessibility or Innovation? Store Shopping Trips versus Online ShoppingKees Maat, Rob KoningsTransportation Research Record, vol. 2672, 50: pp. 1-10. First Published October 5, 2018

[2]. Relationship between Online Shopping and Store Shopping in the Shopping Process: Empirical Study for Search Goods and Experience Goods in Nanjing, ChinaQing ZhaiXinyu (Jason) Cao Feng ZhenTransportation Research Record, vol. 2673, 11 pp. 38-47. , First Published June 6, 2019

[3]. Body Satisfaction as Antecedent to Virtual Product Experience in an Online Apparel Shopping ContextUI-Jeen Yu Mary Lynn DamhorstClothing and Textiles Research Journal, vol. 33, 1: pp. 3-18., First Published October 29, 2014

[4].Customer satisfaction using website functionality, perceived usability and perceived usefulness towards online shopping in IndiaUrvashi Tandon Ravi Kiran Ash N SahInformation Development, vol. 32, 5: pp. 1657-1673., First Published December 8, 2015

[5].Impact of Consumer Decision-making Styles on Online Apparel Consumption in IndiaShubhamGoswami, Shagufta KhanVision, vol. 19, 4: pp. 303-311. First Published January 25, 2016