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# Implementation On Social Media Application For Educational Purpose

Vishal Shetkar<sup>1</sup>, Aditya Bagal<sup>2</sup>, Parth Darekar<sup>3</sup>, Sushil Hiwale<sup>4</sup>, Nikhil Oswal<sup>5</sup>

Assistant Professor, Dept. of I.T., AISSMS Polytechnic, Pune, India<sup>1</sup>

Final Year Student, Dept. of I.T., AISSMS Polytechnic, Pune, India<sup>2-5</sup>

Abstract: The paper is about advocating usefulness of the social media as educational too at the same time warns against the dangers of unguided and unsupervised access of learners to the social networking sites. Social media can't be ignored as it has become part of daily routine of more than ninety percent young students. These sites have some unique characteristics like quick, economic, secure, creative, social and multimedia besides huge capacity of data uploading and sharing. The impact is such that no teacher affords to ignore, rather it would be better to accommodate in the teaching-learning process. Author includes number of references to demonstrate integration of semen's like Facebook, Twitter, LinkedIn, YouTube etc. At the same time author cautions about some concerns like privacy, wastage of time, distractions and mechanical nature of these SNS's. In the final lines, author referrer some implications for teacher in context of SNS's which also hints future direction for teacher education program.

# Keywords: Social Media, College, Android, Application,

# I. INTRODUCTION

In this paper, we are going to be the highlight of the possible ways to make the use of social networks for educational purposes only. On social media, in particular, has become a well-known trend, especially among the young people. Information that is spread rapidly through these web sites and that is an asset that can be used in many different ways. After a brief introduction to the publication on social media, we will discuss how to use social media. The use of social media in knowledge management and the sharing of knowledge, together with a number of disadvantages and advantages of social media.

Social networks are growing rapidly, and some of the social networking sites, such as Facebook and Twitter, you have to have a very high user population. This book critically examines the factors that are associated with the use of social networks in the field of education. In addition, special attention has been paid to the advantages and disadvantages of using social networking in the education sector. It also discusses the advantages and disadvantages of using social networking in the education system, as well as their role in the field of education. That is why, in the changing times, it is necessary to study the nature of education is using social media in the back of my mind.

# Community-based programs and applications that are being used in education

The educational use of social networks to improve the interaction, and the development of the quality of education in the various fields of education. The teachers ' use of blogs as a tool for communicating with students. This is a practical and effective as the teacher puts in electronic notes in the right blog. All the answers to the questions that are not included in the lessons in this blog as a guide for prospective students, who have problems of the same type. The main difference between a wiki and a blog is that a blog is only one of the author (Ziegler, 2007).

Be a social instrument of bets, it is diigo. This is a social media tool that is very useful for both teachers and students to use, as it is able to combine the scientific source. It enables users to personalized resources on a topic that interests them. Wiki pages can be also be used as an interactive learning platforms, systems all over the world: they are served together in the future. Twitter is a social tool that can be used in interactions (Dixon, 2012). This app gives the students the opportunity to connect with other students and their teachers. Teachers are using Twitter and accordingly improving the quality of their item discussions in the classroom.

Facebook as a social network for the way in which teachers and students to learn how to see. Teachers can use this tool to social media to be free in order to communicate with their students. In view of the fact that Facebook is a great feature, messages, news, and photos, this is most likely the most convenient way of maintaining a close relationship with the student (Davidson & Goldberg, 2009). Teachers, in particular, in the field of science, they will be able to use this as a way to bring up a graphical chart of a student. This will help you to get a better understanding of what the

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terms of the student body. There are also a lot of other things, the development of the media, and interactive tools that can be used in the field of education. They're sure to be, if the contacts between the scientific community to extend and have a field for discussion.

#### The role of social networking in education

The role of social networking in education cannot be ignored. This is due to the fact that these sites play an important role in the improvement of the quality of education and increase the number of students all over the world. First of all, social media acts as a motivational tool that encourages the active participation of the students in the field of education. Because of this, teachers need to make their work plan, and schedule in a way to make time for the students to use social media to communicate. The social networks that can help the students to work and contribute to finding solutions to global challenges. It profoundly affects the quality of education in each nation, and for the students to actively participate in social interactions, They, 2012). The students will develop the ability to think on a global scale, and it is very useful for their individual career profiles. In fact, a number of very creative students are sometimes able to sell their ideas and projects with potential for private sector companies, which have to be constantly in dynamic mode. A great example of this is the existence of technical college students who have the creative ideas, such as mobile phone apps have been acquired by the devices, companies, and corporations. Nokia, for example, has previously been bought, ideas, and innovations from the students of the university.

Social networks also serve to provide students with the different devices to which it is possible to learn quickly

# **II. RELATED WORK**

After seen multiple social media apps we have decide to create a social media app for study purposes. We took a surveyon the following papers to see what types of papers had been published related to our topic.

According to research paper [1] The emotional connections that students will develop in their classes that are likely to affect their success in school. With the help of a multi-method, multi-level approach, this study examined the relationship between the emotional climate of the classroom and academic achievement, including the role of the participation of the student as an agent. Data were collected from 63 of the fifth and sixth-grade students and published the interesting observation, student reports, and the report of the scores. As expected, there is a multi-level mediation analyses showed that the positive relationship between the emotional climate of the classes of indirect participation, as well as the control of the teachers of the parameters and the observations of both the organizational and classroom climates.

According to research paper [2] The overview of the literature on the empirical research related to the use and impact of online tools, social, text, in the context of higher education. It is an educational and emerging technologies that have not yet been widely used and studied in the field of education. Therefore, the research in this area is still very limited. In the literature review, it was designed to be a comprehensive list of empirical studies, however, are not limited to a particular method of inquiry or research in the area. With more than 90 items, which in the first instance, have been found only 16 studies met the inclusion criteria. Among the included studies, there were eight experimental or quasi-experimental studies, and in eight of the evaluation / review of studies

According to research paper [3] The concept of a social network is now a part of the agenda for many business executives. Decision makers, as well as consultants, try to identify ways in which firms can make use of the apps, such as Wikipedia, YouTube, Facebook, Second Life, and Twitter. However, despite this interest, there seems to be a very, very limited understanding of what the term "Social Media" means, in this this article is going to be some clarification. So, let's start with the description of the concept of social networking and how it differs from the similar related terms such as Web 2.0 and User-generated Content (ugc). Building on this definition, we then provide a classification of social networks, which are grouped by those that are presently included in the general concept of it, in more specific categories by characteristic

According to research paper [4] The use of wireless technologies in education is growing all over the world. In fact, wireless technologies such as laptop computers, handheld devices and cell phones are a revolution in the education system, and the creation of the traditional teaching in the classroom, in schools, anytime and from anywhere. This article investigates the use of wireless technologies in education with particular focus on the potential of learning new technical words in the English language, through Short Message Service (SMS) text messaging. The system was developed by the authors, the so-called mobile learning tool (MOLT), was tested in 45 of 1st year of bachelor's degree students

According to research paper [5] In this study, the impact of the participation of the students in the digital learning activities with the high performance of the 120 students with a finance undergraduate course. The interactive files for



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the practical exam tasks, which were made available to each student, and the individual activity of the uploads have been saved automatically in the first 50 days of the course. Academic achievement, as determined by the mid-term exam, and it was closely linked to the targeted practice and problem-solving with the help of an interactive spreadsheet-format files. In addition, prior math scores were of great importance for the explanation of the future of scoring. The results of this study will be of interest to students who are interested in improving the quality of their progress and the effectiveness of the allocation of time to various training programs. In addition, it has the options to allocate limited resources among the different modes of production, and the training will find this study useful.

According to research paper [6] The article focuses on the contribution of social theory to the Pc. Petersburg, russia the academic study of childhood, education, and digital technology. First, it discusses the shortcomings of the technology, and the social-determinist view of technology and education, which is dominated by the contemporary academic and policy discussions. In this context, the article describes some of the advantages of the different sociological views on the social and information technologies, which, in spite of their popularity as well as in other areas of science and technology, it is rarely used in the analysis of educational technology. In particular, the article presents the origins, theoretical approaches, such as the social construction of technology

# **III. METHODOLOGY**

Our project has basically two modules.

# • Module 1 - Main Application (CampNews)

This module is just the applications which are main application to be used by teachers and students. This application basically has two types of accounts Teacher's Account and Student's Account. To login and process to use application is below:

To operate our application these are following steps:-

- 1. Open application.
- 2. After opening application you will be redirected to login page.
- 3. Enter the valid user id and password to login in an app.
- 4. After you login through the teacher's user id and password you will go to home page screen.
- 5. In home page you will get the plus icon to upload the feeds in home page.
- 6. In classroom screen there will be subjects of the class.
- 7. After clicking on the subject the subject screen will pop-up.
- 8. In the subject screen has two options the notice and feeds
- 9. In notice you can update the status or the important notice you have to give.
- 10. In feeds you can post the feeds using the plus icon in right down corner.
- 11. After you login through the student's user id and password you will be redirected to the home page of application.
- 12. In this account i.e. student's account you won't see the plus icon anywhere, student account can just view the content posted by teachers in both main screen and subject screen.
- 13. The third and last screen is profile in which you will get the information of the account holder (both student as well as teacher).
- 14. The profile screen also has the gear button right bottom corner which is visible to both teacher and student.
- 15. This gear button has options of edit profile image and log out.
- 16. By clicking edit profile image option you will be redirected to the file manager to select the image, then select the image and the image will be updated.
- 17. By clicking log out your account will be logged out and you will simply go back to login screen.

# • Module 2 - Admin Application (CampNews Admin)

This application is the admin application which will be handled by the administrator. Administrator will be given an account through which he/she can login. This application can create edit the Teacher's and Student's Account

- 1. Open application.
- 2. After opening application you will be redirected to login page.
- 3. Enter the valid admin user id and password to login in an app.
- 4. After login the main screen will pop-up which will have two options Teachers Account and Students Account.
- 5. These options have two sub-options Create Account and Edit Account.
- 6. After selecting Create Account you can create the account just by filling the mentioned details.
- 7. After selecting Edit Account you can edit the existing account's any data.

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- 8. On the main screen there is the logout button.
- 9. By clicking log out your account will be logged out and you will simply go back to login screen.

# **IV.APPLICATION OUTPUTS**



**Teachers Account** 



**Students Account** 

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#### **Admin Account**

#### V. CONCLUSION

Most of the students have used the social media. Excessive use of social media by non-academic students, guiding them from the field of science and academic activities, and to keep them awake, which in turn is Instagram of sleep duration. Furthermore, research has shown that excessive use of social media to reduce the face-to-face social interaction. This will have a negative impact on the social well-being and can lead to depression, anxiety, and mood swings. In addition, the use of social media, as reported in this study may lead to chronic sleep restriction, which plays an important role in the ethology of diseases associated with the metabolic syndrome. Modern eating habits and lifestyle may not be compatible with the internal characteristics that we inherit.

Hence we build a social media application for college purpose. And to stop time wasting on social media spend time on social media but for useful purposes and for studies. In this app only students and teachers use the app and it is use for only college students.

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