



E-Vegetable Market

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Abstract: In this paper, we have proposed to transform the traditional architectural trading into an electronic exchange between the consumers and farmers in the agricultural supply chain. It is an electronic vegetable market i.e. E-Mandi making the vegetable market more accessible for the use of everyday user and even to keep the clarity in the whole system from retailer to the dealer. Also collects the current market price of the product and notify the civilian. The project contains all the details of farmers and consumer who registered in portal, this web application increases their communication of consumers for farmers, they get their price for their commodities, at same time consumer also gets good products from farmers and producers. The project will authenticate farmer using on 7/12 while sign up. The project, include farmers product details, market information, services provided, key functions, operations done, producer and consumer collaboration activities such as daily transactions, quantity available, stock, product details for future reference. All those details are provided in single portal and all those details are maintained by administrator and they give alert for any updates in portal activities for others. In this way the proposed application gives solution to one of the most important Digitization of India in the category of Farmers.

Keywords: E-Mandi, web application, 7/12 Authentication, supply chain.

I. INTRODUCTION

E-Mandi is an online fruits & vegetable store that is dedicated to providing services to people in making online marketing accessible to them. It is an online store which will allow the people buying Vegetables and Fruits easily and also maintain transparency between the whole seller and retailer. This application helps customers to buy vegetables and fruits at best value. People can easily browse through the various items using the well-defined interfaces that will be provided by the system. The main goal of this project is to build a website that is more helpful for the use of civilian and even to keep the clarity in the whole market system from retailer to the whole seller and even farmers to get the best from his inputs. This will help out all four pillars of this market rather than focusing on only farmer's i.e.

- Farmers
- Retailers
- Whole Seller
- Civilians

II. MOTIVATION

The main motivation of this project is to provide a bridge of communication between the farmers and customers. They can get together and do business that is beneficial for both ends. Basically, it will be a biggest challenge for most of the farmers since they lack the knowledge about the new technology and trends of this fast-developing world. We propose that the given wholesale market called the E-Mandi should be transformed into an electronic marketplace (exchange) for agricultural produce. An important function of the electronic transfer is available to match the supply of the farmers' produce with the requirement from the trader and retailers. Therefore, such as E-Mandi exchange will have a translational impact on agricultural trading, particularly in India.

III. LITERATURE SURVEY

[1]. Sudha. et.al (2005) has found that 'the architect share in consumer's rupee is higher where no middleman continues then where middleman existed'

[2]. A study conducted by USDA in USA, over the period of about fifty years (1915 - 1964) resulted that "farmers have received an average of 42 per cent of the buyer food dollar, while the marketing company have received 57 per cent of the food dollar." (Kohl, 1967)

[3]. Wide studies control in different parts of Assam showed that the rural marketing in Assam has been discomfort from manifold problems and the managed market is associated with various short comings (Deka, 1984)

[4]. Due to current conventional marketing system in Assam, the architect is not getting actual prices of their cultivation produces (Rehman, 1978).

IV. PROPOSED SYSTEM

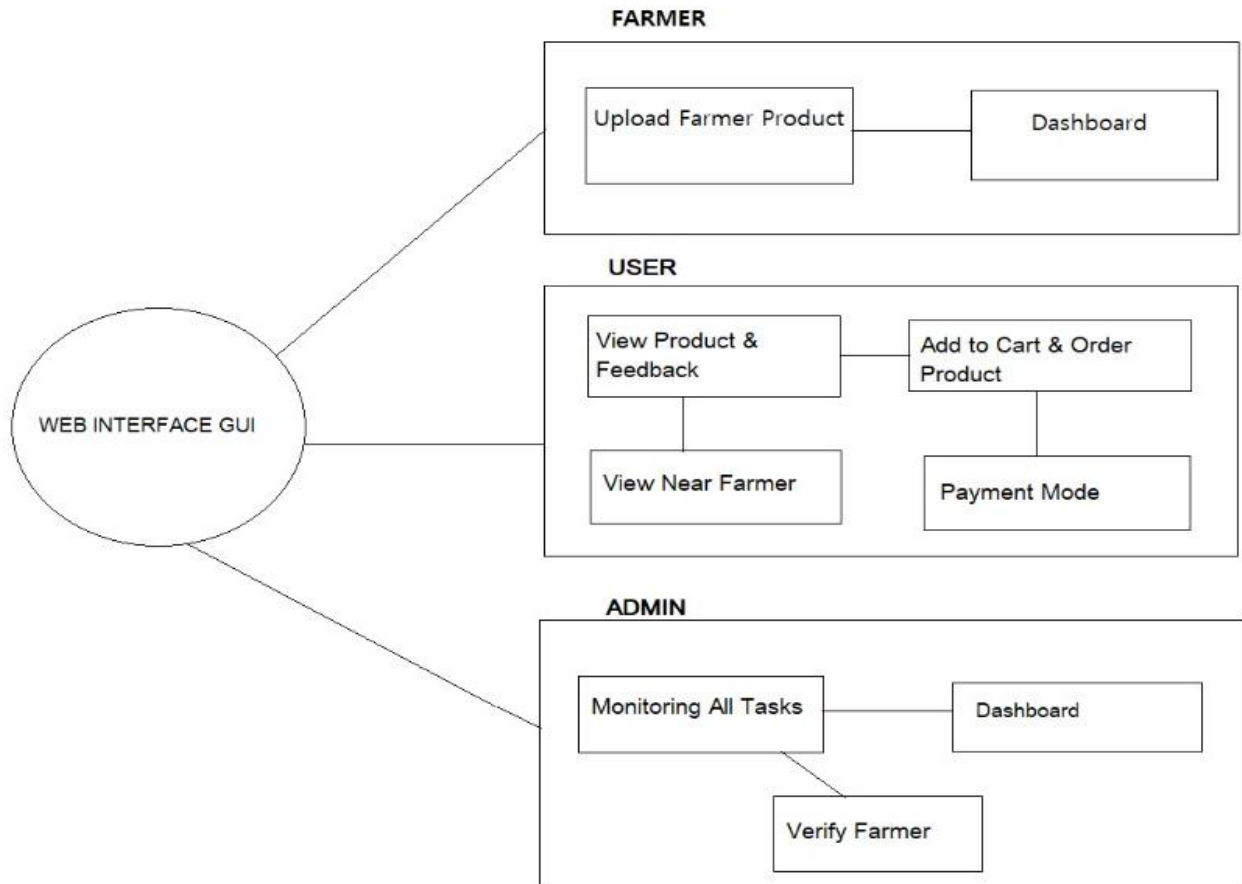


Fig. Proposed System Architecture

The actions performed by user are

- Register into the system
- It gets all the information about vegetables, fruits and their prices
- Can give the feedback about the items, services and other things which can be improved & any other items should be added if necessary
- Can give the complaint if services, items are not up to the mark.

The actions performed by admin are

- Admin maintains the page in an appropriate way
- Can Manage the customer details
- Adds the vegetables and fruits details to the website
- Publishes the details in website and to the people
- Updates the vegetables and fruits details to the website
- Authenticate Farmer

V. CONCLUSION

The proposed system in which we took the idea that will make every farmer reach the homes in there nearby locality or cities by the medium of this android application. In this we have used some simple database. Finally, we achieve the farmer profit to directly connected to the end user. There are some trends that indicate the transformation of agricultural



information systems in India is occurring. This application provides availability of rates in various Mandies help to give good rates to farmers. Transportation losses reduced after e-agriculture marketing. This is important for the transformation of agriculture in India.

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