A SURVEY ON A SHORT VIDEO APPLICATION

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Abstract: Now a days, to extend popularity, the various people give the assistance of social media and various mobile applications. due to rapid development and trends of short videos, many folks use them. However, we study or take a survey on short video applications like TikTok, Roposo, Moj, Mx TakaTak, etc. These applications are easy to use, low-cost or free and also easy to forward and share to others. This application meets the present lifetime of people's desire and demands of social media interaction. due to those applications, we will share various knowledge, technology, various activities which supplies us entertainment. We are studying those applications to boost and improve the educational experience.

Keywords: social media, Application's Features, Short Video App
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I. INTRODUCTION

Short videos are one amongst the items that have sprung up from social media especially with the advanced and dynamic web 2.0. the sort of media which is shared and exchanged online depends totally on the shape of application that's used. Applications like YouTube, Instagram, and Twitter all have different functions like text message, photo, and video sharing. lots of varied application platforms are now emerging which permit users to share and exchange various kinds of media online. As a result, short video platforms were developed which has become a well-liked medium for sharing short duration videos. A short video, in its strictest and traditional sense, is any video that doesn't exceed ten-minute duration. Video that exceeds the ten-minute limit is already considered longform. Short videos became a trending form to achieve new information and knowledge while sharing different skills and crafts. Research shows that the relative convenience of content generation, rapid content transmission, and emphasis on sociality are the distinct attributes of a brief video platform.Using the net has been a part of one's daily routine in today's generation whether it absolutely was for educational use, business, news update, or for entertainment thanks to its usefulness, reliability, and straightforward accessibility. It contains most of the knowledge that someone might want to grasp or need because it is taken into account mutually of the best tools to speak with people. With the advancement of this technology, educational activities are going down in online communities where knowledge will be shared between users. The sharing of content among users in online communities has all sprung up from a platform called Web 2.0 which also gave rise to social media.Social media networks alone have several compensations and usage which led to the making of other applications that have similar geographies with social media. An example of this can be often the short-video platform which does not only have a feature of social media but also enables the user to create and browse short videos. Instagram is also a representative of this platform. Therefore, this paper aims to provide insights into the uses of short-video platforms and also the way it offers collaborative learning to its users to spice up and improve their learning experience.

II.LITERATURE SURVEY

In this modern days, today's generation's daily routine is surfing on internet. we are able to use internet for educational purpose, new, business, and also for entertainment. thanks to its usefulness, reliability and simple accessibility. People are sharing the content of the technology, educational activities. due to internet people communicate with one another. Due to these reasons gave rise to social media. Social media have several advantages and let to make other applications that just like social media. Example is brief video platform which provides us various features like sharing, creating, beauty blenders, etc. Tiktok, moj, roposo, mx takatak like various apps representative of this platforms. This application enables the user to make and browse short videos. thanks to this user are follow those applications for max time. Therefore, this paper aims is to review uses of short video application's platform and enhance and improve their learning experience.Through the this short video applications, users shares funny and interesting short videos, due to this users can feel relaxed and gets good viewing experience. Mobile applications rise their features day by day, in order that they during a rise of users during a short period. the most features of this applications are funny videos, news, singing and other creative platforms. It got huge attention from the audience. Now a days, rapid development within the short video industries, there such a big number of applications are prompted the short video to expand more. Tiktok,

roposo, moj are music creative short video social software. It gives to shoot 15 sec music short video features. These applications are dedicated to young generation. Through this software or application users can select songs whichever they need and shoot 15 sec music videos also they will uploadthie own videos. these applications have shooting steps are easy to access and easy to use, any user can take part during this simple video creation. Interface is straightforward, users only have to scrll up and all the way down to select or sees the videos, hence it increased the user stickiness. Short video applications are very broad and much reaching development space for the long run development.

III. METHODOLOGY

His present work focuses on micro-parasites of the salmon species farmed within the region. My aging mother, who has also volunteered to be my assistant, has trouble negotiating the inside stairways of the multi-level, lake-side artisan cottage that houses the offices and laboratories of the institute. She gracefully ushers me ahead, but after we hit the second story office, she is out of breath from the climb. I extend my hand in greeting to the topic and introduce my mother, stating her physical limitation and also the steep stairs she has just conquered. She may be a Chilean by birth, holds two Masters degrees, and is now retired from a career within the medical field. She has quickly become a valued member of my team not just for her language skills and her post-graduate research experience, but as a social mediator still. Cordialities and little talk are exchanged as I offer the topic my card. The card transfer is of great importance for it sets the professional boundary of the interview and provides essential information: the right spelling of his name, institute and speak to information, just in case follow-up emails are necessary. My gift of a identity card allows the respondent a direct point of reference. On the rear of the cardboard, i've got written my cellular number in Chile as added assurance of my transparent motives for this interview. i'm more nervous than he's. this is often my first interview and that i am requesting his permission to use a camcorder, which i feel may cause some distress. Research participants could also be influenced by the presence of the cameras.

IV. PROPOSED SYSTEM

We have developed a short video app called Youth App using Android studio. We have used the Java programming language to contrivance this tender. We have developed a web portal that can manage this Youth App. This web portal is developed using PHP.
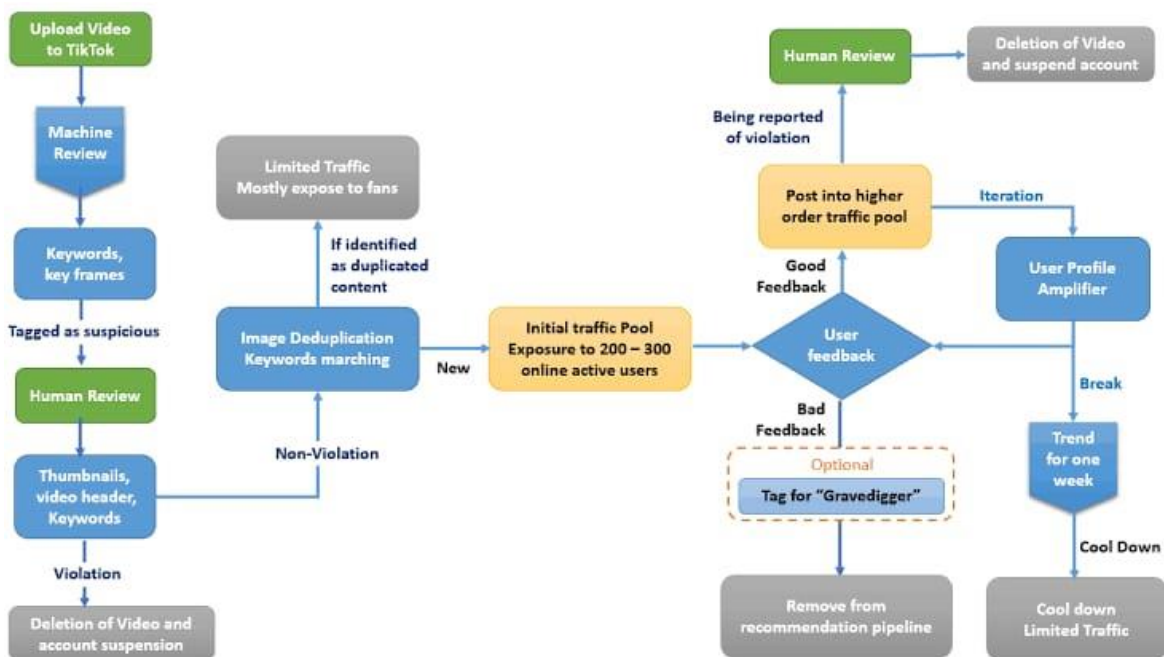
IV. i. SYSTEM ARCHITECTURE

Fig.1

V. EXAMPLES OF SHORT VIDEO APPLICATIONS
V. i. INSTAGRAM

Similar to TikTok, Instagram users can record and edit together 15 to 30-second video clips set to music and share them to their Stories, Explore Feed, and therefore the Reels tab on a user's profile. you'll be able to find Instagram Reels at the forefront of Instagram — taking center stage of the most navigation bar. Instagram, which is owned by Facebook, could be a social photo and video sharing program. you'll shoot videos within the app or upload videos from your media library. Instagram comes with several filters and therefore the choice to mute the video. Captioning must be done manually; the app doesn't accept SRT files. On Instagram Stories, you've got a wider range of options like linking multiple videos together, splicing photos into your video, and adding captions or stickers. Levels, however, have a dimension limit of 15 seconds. IGTV is another portion of the app, cut loose the feed, during which video creators can share videos of up to 60 seconds. Subtitles must be hardcoded for IGTV thanks to the vertical format of the videos.

Fig.2

Fig.3

V. ii. TIKTOK

TikTok may be a social video app that permits you to make and share short video clips. you'll be able to trim, edit, clip and merge multiple videos, similarly as add music, sound, filters, and stickers. Captioning must be done manually as text overlays. Post videos to TikTok, send them on to your TikTok contacts, or download them to share on other platforms.

Fig.4

Fig.5

V. iii. MX TAKATAK

Mx TakaTak App is established by MXP Broadcasting India which is well-known for its media entertainer app named

MX Player. MX TakaTak App claims to possess all the features that were offered by TikTok with video editing, dialogue dubbing, video filters, songs, etc.The description on Google Play store describes MX TakaTak as an app that gives you real and fun videos that you just can watch and share on social media. Users are ready to browse all differing kinds of videos starting from Dialogue Dubbing, Comedy, Gaming, DIY, Food, Sports, Memes and plenty of more.

Fig.5

VI. CONCLUSION

Tiktok, a representative of shot-video platforms, is an application that has been known worldwide. it's plenty ofuses not only include entertaining but also learning and teaching. The audiovisual topographies of tapes on tiktok grab the eye of the spectators, enabling users to process various information in a frank and natural manner. For institutions, they'll attract more students from al over the planet. Also, the employment of short video platforms by educational institutions creates variety of benefits to the company itself. Short video platform not only provides opportunities for education, but also cause negative effects sometime. the standard of content on tiktok is different. Because teenagers' discrimination ability is low, they are easy to be misled. So, educators must improve selfdiscipline and professional ability and tiktok platform needs to strengthen supervision.

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