



Online Jewellery Website

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Abstract : The aim of Online Jewellery website is to make it easier for the customers to buy jewellery with different categories like silver, gold, diamond. It reduce the manual work of customer. You can easily buy products from home and if you want to cancel it then you can easily cancel it by following some simple steps. It manages all the information about the product, customer, shipment and order.

INTRODUCTION :

The “online jewelry shopping” has been developed to override the problems present in the current manually operated system . This software is used to eliminate the hardships faced by the existing system.

Moreover this system is designed for the particular need of the company to carry out certain operations smoothly and more effectively. The application is very easy to operate and no formal knowledge will be required as such to navigate through once the user learns to do it the first time around. Hence ,proves to be very user friendly.

It can be used as more of a secured ,reliable and fast management system. Thus helping organizations in better utilization of resources. The required hardware and software are easier to work with .

The aim is to automate its existing manual system by the help of computerized equipment’s and full-fledged computer software, fulfilling their requirements so that the valuable data and information can be stored for a longer period with easy access and manipulation of the same.

Basically the project helps the company providing the service to manage information effectively ,with better performance and better services for the clients .

PROPOSED SYSTEM :

- 1.System needs to store information about new entry of customer.
- 2.System needs to maintain quantity records.
- 3.System needs to keep the record of product.
- 4.System need to update and delete the records.
- 5.It also needs a security system to prevent data.

LITERATURE REVIEW :

Although the topic of online marketing strategy mainly focusing on search engine marketing is relatively a new filed of research , in recent years it has been recognized by scholars as having a major importance in online business study and has therefore became an established field of study and the research addressing it is growing at a rapid pace .

As a result , the first short paragraph will briefly introduce the current situation of the e-commerce for jewelry industry , and then follows by further reviews and discussions of online shopping , online marketing and several different online marketing approaches such as social network marketing and search engine marketing.

FEATURES :

- Payment option detail
- Product name with description
- Add to wishlist
- Add to cart
- Detail Information of product
- Product Overview

**CONCLUSION :**

Jewellery Management System is the term which will manage all the activity of a jewellery shop such like customer can feel free to write their query and can choose the right product within a short time. Seller can communicate with customer by this system. Every product is decorated in website so it makes customer pleasure to share, buy, and collaborate effectively on content. It makes easier way to manage the valuable business information and data in the content.

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4. Kunz, PhD, DSc, George Frederick (1917). Magic of Jewels and Charms. John Lippincott Co. URL: Magic Of jewels: Chapter VII Amulets George Frederick Kunz, a gemmologist for Tiffany's, built the collections of banker J.P. Morgan and of the American Natural History Museum in New York City. This chapter deals entirely with using jewels and gemstones in jewellery for talismanic purposes in Western cultures.
5. Manutchehr-Danai, Mohsen, ed. (2009). "magical jewelry". Dictionary of Gems and Gemology. Berlin: Springer. doi:10.1007/978-3-540-72816-0. ISBN 978-3-540-72795-8. magical jewelry [...] articles of jewelry worn for their magical belief, medicinal powers, or superstitions reasons.