



Survey towards develop platform for budding entrepreneurs for overall support

Avadhut Bhosale¹, Sagar Kakade², Amar Mane³, Shivraj Walke⁴, Prof. Twinkal Shukla⁵

Student, Information Technology, Moze College, Wagholi, India¹⁻⁴

Faculty, Information Technology, Moze College, Wagholi, India⁵

Abstract: India is developing nation so government knows to increase economic growth they need to develop startup culture in country and they are taking actions regarding that. Indian government is serious in promoting entrepreneurship at the startup level and has taken a number of initiatives to make sure appropriate support.

There is no any one online platform where we can find multiple startups at one place. Every startup has their own platform or some startup doesn't have there any online platform. So it is online platform for those who want to start new business as well as for those who want to promote their startup online. It is platform where multiple businesses found at one place. Also using these platform new entrepreneurs can connect with each other. If any investor wants to invest in any startup then this platform will give recommendations about best investments. Any startup wants any professional support then platform will connect them with professionals which has good knowledge of market.

This platform will be beneficial for new entrepreneurs. Multiple entrepreneurs can connect with each other using this platform. This platform connect small retailer with wholesaler so it will be beneficial for small retailers. So this platform will help any new entrepreneurs to start their business and further help will be provided at one place in platform.

Keywords: Startup culture, Economic growth, Entrepreneurship, Investments, Professionals.

I. INTRODUCTION

Development of one stop platform for budding entrepreneurs for overall support buddy is a project for new startups which want any type of help and also it providing the support of any kind. It is a platform which contains the information about the new startups. If any small startup wants any kind of help from big startup then they can contact using this platform and platform will also provide full support to grow their business.

If any investor want to invest their money any business then this platform will be useful for them our platform will provide them detailed information about different type of business like which business is trending in current market as well as budget of that business. So any investor can easily choose business of his interest and invest according to them. It is the platform which is collection of different type of startups. Using this platform startups can able to do marketing of their product. If any user want to buy franchise of any startup then this platform will provide the all details like price and other their terms and conditions. This platform will be the intermediate between the investor and the franchise owner. Using this platform user can connect directly with the product wholesaler so they can buy any product in minimum price which is useful for them to growing their business.

At the beginning of the startup entrepreneurs don't have proper knowledge of legal thing and also he don't have proper knowledge of how to handle their business account. They need lawyers as well as accountant to handle legal things so this platform will recommend them top professional of that field. In this project we are creating website as well as application for user so user can use this platform according to their convenience. We are use flutter for app development and angular for website development. We are also deploying this site using the Amazon AWS.

This platform will be useful for enthusiast entrepreneurs who want to start their own business and our platform will be provide all insights about market so it useful them to grow their business. The aim of this platform is to support new developing startup culture in India.



There are different approaches had been presented by different researchers. Some of the methods have been presented in this section:

A. Ersin Korpeoglu University College London, Ozge Sahin Johns Hopkins University, Christopher Tang University of California: “Innovative Online Platforms: Research Opportunities”

To realize the effect of online platform on the present worldwide economy, one need to look no further than the Wall Street Diary rundown of the ten most significant endeavor supported privately owned businesses. As of July 2018, seven of them, including Uber (\$72 billion), Didi-Chuxing (\$56 billion), Airbnb (\$31 billion), Meituan-Dianping (\$30 billion), We Work (\$20.2 billion), Lufax (\$18.5 billion), and Lyft (\$15.1 billion),² are online platform. Every one of these platform makes an incentive for at least two free client bunches by working with exchanges or connections between them. Uber, Didi-Chuxing and Lyft interface drivers and travelers; Airbnb and We Work associate land owners and tenants for private homes and business workplaces, separately; Meituan-Dianping associates vendors (e.g., cafés) and clients by joining the Groupon model of limits and the Howl model of customer surveys; and Lufax interfaces capital searchers and capital suppliers. The European Commission (2015) detailed that somewhere in the range of 2001 and 2011, online stages represented 55% of Gross domestic product development in the U.S. what's more, 30% of Gross domestic product development in the EU. PwC projects that platform will Create \$335 billion in incomes overall by 2025 (FTC, 2016).

B. Dr. Gopaldas Pawan Kumar, PhD, Faculty, David Memorial Institute of Management, Tarnaka: “INDIAN STARTUPS- ISSUES, CHALLENGES AND OPPORTUNITIES”

The goals of a startup are to work for oneself and to make work to others which warrants parcel of perseverance and penance. Huge populace with high level of center pay bunch, taught youth with specialized foundation, IT mastery, high web and versatile entrance are a portion of the drivers that have hurled open doors for spreading startup transformation in India. The 'Make-in-India' drives and other government Plans have likewise given a lift to new businesses with numerous people pulling out all the stops. Beginning an endeavor is a very much arranged and restrained practice with due thought of both interior and outer elements that might influence the maintainability of the endeavor. The thought behind the endeavor, market size, income and benefit targets are a portion of the significant elements that should be obviously characterized prior to leaving on the excursion. Time, cooperation and diligence are significant components which decide enterprising achievement. Network, administration and accessibility of money at different phases of development could be a portion of the difficulties for new businesses. As a matter of fact, history is packed with instances of new companies which started with large show however finished as clammy stunts inside a limited capacity to focus time because of different reasons. The paper examines not many issues and difficulties that an Indian startup needs to confront and the valuable open doors that thenation can give in the ongoing ecosystem.

C. Veland Ramadani South East European University the Importance Of Angel Investors In Financing The Growth Of Small And Medium Sized Enterprises Funding is an extremely basic issue for the endurance and improvement of little and medium measured undertakings (SMEs). Private supporters assume a key part in funding little and medium estimated endeavors, particularly those which are imaginative and with high development potential. SMEs in their advancement go through a few phases. The a essential stages through which pass these ventures are (Preston, 2004):

a) Seed stage: the business visionary has a thought or idea for likely productive business, which should be created and demonstrated. In this stage as funding sources can be utilized reserve funds of pioneers, loved ones (likewise called as 3F Cash);

b) Begin up stage: the thought has been now evolved up to the level which permits commercialization arrangements. This stage goes on for under a year. In this stage as supporting sources can be utilized the private backers implies;

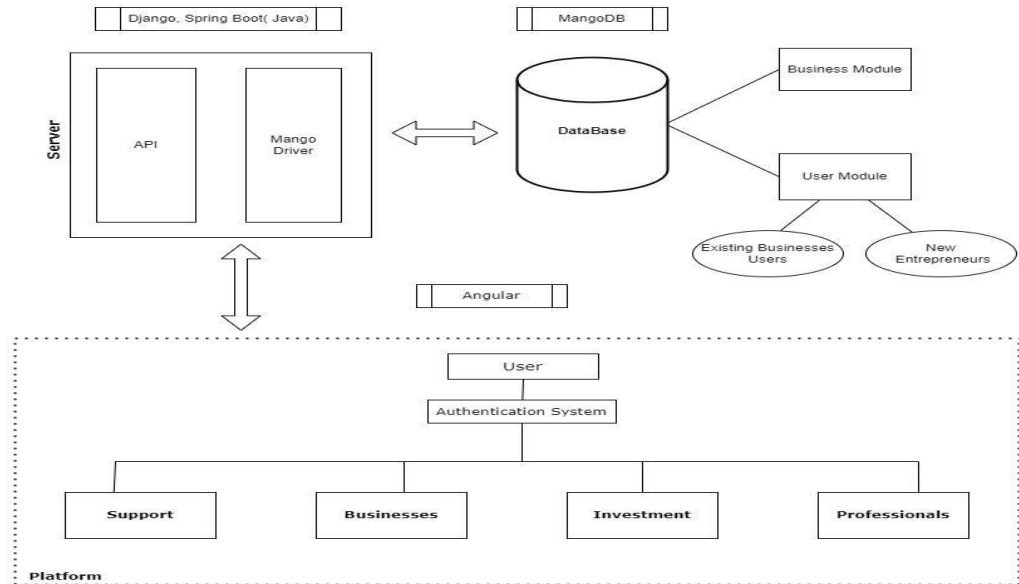
c) Beginning phase: in this stage, creation and dispersion of a particular item or administration happens. This stage endures as long as five years, and business can be as yet unrewarding. Ordinarily, in this stage, formal funding can be utilized as supporting sources;

d) Later stage: In this stage, the undertaking is now experienced and productive, and it expands. With a constant high development, it tends to be become openly renowned in a period from a half year as long as one year. First sale of stock is an optimal chance to produce extra assets.



III. SYSTEM ARCHITECTURE

The procedures followed by this plan include different type of activity which is use by user in thisplatform. If user wants to use platform then heneeds to register on platform then after the authentication access is given to the user. User can able to access feature like business registration, investing, professional support and entrepreneurs. Activity which done by user will be reflect in profile of the user.



IV. CONCLUSIONS

We have proposed Development of one stop platform for budding entrepreneurs for overall support for those who want to start their new business. This platform will give support like business information, costing, wholesaler contact details and professional support to new entrepreneurs. This platform contains multiple startups at one place.

This platform will be beneficial for the enthusiast Entrepreneurs who are aspiring to start new startup. If any investor wanto invest in any business then this platform will give them best recommendations for invest their money in startups. This platform will provide professionals support like lawyer, accountant tonew entrepreneur so it will helpful for them tohandle all legal work relates to startup. Multiple job offers are created using this platform. To connect with multiple entrepreneurs made easy using this platform. This platform is encouraging startup culture in India.

REFERENCES

- [1] Ersin Korpeoglu University College London, Ozge Sahin Johns Hopkins University, Christopher Tang University of California: "Innovative Online Platforms: Research Opportunities" DOI: 10.2139/ssrn.3098921 SSRN Electronic Journal · January 2018
- [2] Dr. Gopaldas Pawan Kumar, PhD, Faculty, David Memorial Institute of Management, Tarnaka: "INDIAN STARTUPS- ISSUES, CHALLENGES AND OPPORTUNITIES"
- [3] Veland Ramadani South East European University: "The Importance Of Angel Investors In Financing The Growth Of Small And Medium Sized Enterprises", April 2012