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# "A Survey Paper On: Futuristic Digital Art: AI-Driven Painting with Gesture & Automated Shape Precision"

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Abstract: This research delves into the development of digital art through the blending of artificial intelligence (AI), gesture detection, and automated precision software, and it does this in a futuristic manner through human- computer creativity. With conventional art converging with smart technology, this research looks at how artists are able to use hand movements to intuitively engage digital canvases, and AI enhances the work by fine- tuning shapes and composition in real-time. Through the use of computer vision and machine learning techniques, the system converts expressive human movement into organized yet tailored artwork, retaining the emotional richness of handwork together with the accuracy of electronic tools. Through qualitative analyses, such as user testing and prototyping, the study demotes enhancements in creative flow, ease of use for non-artists, and the future of collaborative human-AI co-creation. The research is in line with Human- Centered Design and Technological Augmentation theories, finally suggesting that AI can be a helper and creative collaborator in the creation of the next form of art.

**Keywords:** AI art, gesture recognition, digital painting, shape automation, human-AI collaboration, creative technology, computer vision, generative design.

#### I. INTRODUCTION

With the fast-changing world of digital innovation, artificial intelligence (AI) is transforming the way humans engage with creative tools, and opening doors to new worlds in art. Futuristic Digital Art: AI-Driven Painting with Gesture & Automated Shape Precision is the integration of technology and creativity—where natural human gestures take the place of conventional inputs and machine learning enhances precision and imagination. Harnessing real-time hand gesture recognition and smart automation, this system revolutionizes the process of painting into a touchless, immersive experience for artists, students, and people with mobility impairment.

In the same vein that platform-based economies have upended traditional industries by generating value from digital ecosystems (Parker et al., 2016; Cusumano et al., 2019), AI-driven digital art platforms are changing the dynamics of human-computer interaction. In the same way that fintech start-ups disrupted traditional banking infrastructure with adaptable, API-based solutions (PwC, 2024; Zachariadis et al., 2019), this project disrupts conventional creative tools by bringing more of a responsive and adaptive approach to creating. This project imagines a world in which creativity happens as easily as a gesture and in which AI acts as collaborator and instrument, allowing precision, spontaneity, and inclusion in art.

**Keywords:** AI in art, gesture recognition, digital creativity, automated shape detection, human-computer interaction, computer vision, accessible design, futuristic tools.

#### II. LITRATURE REVIEW

Platform businesses, according to Parker, Alstyne, and Choudary (2016), create value through digital infrastructure to bring two or more interdependent user groups into contact. In the case of digital art in an AI- powered age, artists,



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technologists, and audiences constitute a platform ecosystem in which value arises from data-rich, dynamic interactions. Platforms for this kind of value creation utilize digital technology—gesture recognition, machine learning, real-time rendering—to enable users to co-create in instinctive, experiential manners. The convergence of these technologies reflects the expanding influence of platform models to reframe user interaction and value proposition.

Extending Platform Business Model Theory, where scalability and network effects are prioritized (Liu et al., 2024), digital art platforms facilitate scaling creative tools to a larger, frequently non-traditional set of users. The greater the number of users who participate, contribute, and share their AI-created works, the more valuable the platform becomes—showing the reinforcing growth pattern Eisenmann et al. (2006) document. This mirrors how new digital art software improves from collective input, adding training data and feedback cycles that improve the quality of the system's output.

The Resource-Based View (RBV) offers a second framework through which such an AI-art convergence can be comprehended. As Barney (1991) suggested, competitive advantage arises from intangible assets. On AI-art platforms, they are proprietary algorithms, carefully curated gesture datasets, and imaginative user communities. Teece (2022) also suggests that dynamic capabilities—the capacity to integrate, build, and reconfigure internal and external competencies—are necessary in keeping up with rapid technology changes. This is well exemplified in the constantly changing conditions of AI-driven creativity platforms, where flexibility and innovation are continuous imperatives.

Additionally, data-driven decision-making is the core of these systems. As platforms gather interaction data (e.g., gesture patterns, aesthetic taste), they improve both art creation and user experience. PwC (2023) points out the key contribution of sophisticated analytics and AI to making personalized experiences possible—an aspect more and more characteristic of creative AI systems that adapt their generative behavior according to user styles or gestures.

Finally, as Zhu and Iansiti (2019) point out, digital platforms use data not just for optimization but for strategic innovation. In gesture-based AI painting, this is visible in the way user behaviour directly influences the evolution of the artistic tools themselves, from gesture accuracy to shape prediction algorithms, making users both contributors and beneficiaries of the system's intelligence.

#### III. METHODOLOGY

The research employs a qualitative method in the investigation of artificial intelligence, gesture-based control, and precision shape in the design of a digital painting system. It integrates technical prototyping and literature-based analysis in developing practical insight into implementation and problems.

#### **1. Data Collection and Familiarization:**

Primary data was collected through experimental use of gesture-controlled interfaces with tools such as OpenCV, MediaPipe, and TensorFlow. The prototype was tested under varying conditions (variation in light, speed of gestures, distance of the hands) to observe accuracy and system behavior. Secondary data comprised academic papers and industry reports on AI in art, gesture detection, and platform-based user interaction models.

#### 2. Initial Coding:

Data from the prototype were coded to reveal recurring issues and characteristics like shape generation precision, gesture misclassifications, and real-time responsiveness. Notes in the literature were also coded to address usability, network-based system behavior, and e-tool uptake. Coding was kept under control in a spreadsheet in order to see trends and group technical vs. user factors.

#### **3. Theme Development:**

Recurring codes were organized under major themes: Gesture Detection Accuracy, Shape Precision Algorithms, Real-Time Interface Response, and Creative Flexibility. These were further iterated through comparison with literature findings and prototype behavior to map out recurring challenges and performance strengths.

#### 4. Theoretical Integration:

Themes were charted against Platform Business Model Theory and the Resource-Based View (RBV). Platform theory facilitated examination of network effects and co-creative collaboration, whereas RBV highlighted technical resources such as AI algorithms and gesture databases as key to competitive differentiation and user engagement.

#### 5. Synthesis and Interpretation:

Implications of prototype performance and theoretical assessment were integrated to develop conclusions regarding usability and scalability. Shape precision difficulties, for example, were attributed to gesture complexity and model



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training range, and performance bottlenecks were identified in relation to system load and real-time processing capacities. These results guided iterative enhancements and proposed directions for extending the system toward more extensive digital and educational domains.

#### IV. SYSTEM ARCHITECTURE

This system architecture outlines the functional workflow and modular structure of an AI-powered digital painting platform that integrates gesture recognition and automated shape generation. The architecture is designed to support both intuitive human interaction and precision-driven automated painting workflows.

#### 1. Initialization Phase:

- Start ai driven painting: Entry point for initiating the painting session.
- **Initialize system**: Loads core modules, AI models, and UI elements.
- Calibrate sensors: Aligns input hardware (camera, motion sensors) for gesture recognition or input tracking.

#### 2. Input Handling Phase:

- **Choose input method**: Allows the user to choose between:
- **GESTURE** (user-hand-driven interaction)
- **AUTOMATEDINPUT** (AI-generated suggestions or shape completions)

#### 3. Shape Precision Logic:

- Use automated shape precision:
- **YES**: System moves to **SELECTSHAPETEMPLATE** and allows the user to pick predefined shapes.
- **NO**: Moves into manual customization using gestures.

#### 4. Shape Template Workflow (If AI Shape Precision is Enabled):

- Select shape template: User selects shape type (e.g., Circle, Square, Polygon).
- **Apply shape template**: Applies the selected shape using predefined AI parameters.

#### Options: CIRCLE, SQUARE, TRIANGLE, POLYGON, CUSTOMSHAPE.

• **Finalize art work**: Completes the rendering and locks the composition.

#### 5. Gesture Workflow (If AI Shape Precision is Disabled):

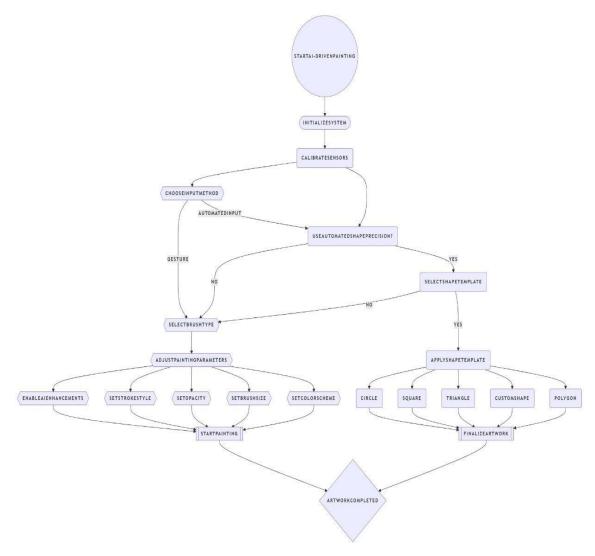
- Select brush type: User chooses brush type for freestyle gesture painting.
- **Adjust painting parameters**: Multiple parameters can be fine-tuned:
- Enable ai enhancements: Activates AI enhancements such as smoothing or predictive brush strokes.
- Setstrokestyle, setopacity, setbrushsize, setcolorscheme.
- **Start painting**: Real-time painting begins based on gesture interpretation and parameter settings.
- 6. Completion Phase:
- Art work completed: After painting or shape rendering, the system transitions to finalization or export.

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V. CONCLUSION

In order to stay ahead in terms of interactive digital technology, researchers and developers need to embrace agile, AIenabled, and user-oriented methodologies. Shifting from legacy mouse-and-keyboard interfaces to gesture-based systems translates to better user experience as it facilitates more natural and immersive interactions, particularly in creative applications such as virtual painting.

The combination of AI-powered computer vision models and real-time gesture recognition supports natural control, accurate tracking, and flexible functionality. Modular system design and open-source platforms like MediaPipe and TensorFlow allow fine-tuning of recognition systems and low-latency performance that supports real-time applications.

By integrating gesture recognition into artistic platforms, such systems can provide richly personalized, responsive, and immersive digital art environments. Real-time AI-based painters can not only revolutionize digital art for recreational users but also be utilized in education, therapy, and remote collaboration.

To deploy such innovations at large scale, upcoming systems will need to include cloud-based deployment, crossplatform support, and ongoing learning through user input. Establishing partnerships with AR/VR creators, hardware vendors, and learning platforms will assist in expanding the reach. The key to success for gesture interfaces will finally rest on integrating technical solidity, user-friendliness, and smooth human-computers interaction. IJARCCE

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