



Personal Finance AI Infrastructure: A Secure and Decentralized Approach for Personalized AI Financial Reasoning

Mr. Salunke S.D¹, Mr. Suryawanshi A.M², Mr. Giri Kaushal³, Ms. Funde Sangita⁴

Assistant Professor, Dattakala Group of Institutions Faculty of Engineering, Tal-Daund, Pune¹

Dattakala Group of Institutions Faculty of Engineering, Tal-Daund Dist-Pune²⁻⁴

Abstract: The effectiveness of modern Artificial Intelligence (AI) in personal finance is severely limited by the fragmentation and inaccessibility of an individual's complete financial footprint. Current AI tools can only answer general questions because they lack secure, structured access to real-time, personalized data scattered across multiple platforms (banks, mutual funds, stocks). This paper proposes the design and implementation of a Personal Finance AI Infrastructure leveraging a Decentralized Ledger (Blockchain) model to solve this challenge. The infrastructure creates a single, immutable, and verifiable record of an individual's financial history. By employing cryptographic hashing (SHA-256) and user-controlled smart contracts, the system guarantees privacy, promotes user control, and provides the necessary structured, secure data access required for meaningful, personalized AI financial reasoning, thereby overcoming the limitations of current centralized systems.

Keywords: Blockchain, Decentralized Ledger Technology (DLT), Personal Finance, AI Infrastructure, Data Security, Smart Contracts.

I. INTRODUCTION

Financial services are rapidly adopting AI for personalized guidance; however, a fundamental hurdle persists. AI today can answer general financial questions, but not an individual's specific queries, because their financial life is scattered and lacks a secure, unified access point. Even the most intelligent AI cannot reason meaningfully without **structured, secure access to real data**.

The **challenge** is to build an infrastructure capable of connecting an individual's complete financial footprint to AI in a way that inherently **respects privacy, promotes user control, and works across platforms**. Traditional centralized database solutions are vulnerable to single points of failure, unauthorized data modification, and internal manipulation, which is unacceptable for sensitive financial information.

Our proposed **Personal Finance AI Infrastructure** utilizes a private or permissioned **Decentralized Ledger (Blockchain)**. This provides a robust, decentralized solution to ensure that financial data, once linked, is **immutable, verifiable, and transparently auditable** by the user and permitted AI services. This decentralized structure, combined with **smart contracts**, automates the enforcement of user access rules, guaranteeing that only authorized.

II. OBJECTIVES

The primary objectives of the **Personal Finance AI Infrastructure** are to address the challenges of data fragmentation and security:

1. **Data Unification and Structuring:** To securely aggregate, standardize, and structure an individual's fragmented financial data (from banks, investment accounts, credit) into a single, comprehensive dataset ready for AI consumption.
2. **Immutability and Integrity:** To use cryptographic hashing to ensure that once a transaction or data snapshot is recorded on the ledger, it is **tamper-proof** and impervious to unauthorized changes.
3. **User Control and Permissioning:** To leverage **smart contracts** to enforce **granular, user-defined access control**, ensuring the user maintains complete sovereignty over their financial data.
4. **Transparency and Auditability (Chain of Provenance):** To create a transparent and traceable record (a "chain of provenance") for every action performed on the data, including ingestion, aggregation, and access by an AI service, ensuring **accountability**.



5. **Decentralization and Redundancy:** To eliminate single points of failure by distributing the infrastructure across multiple secure nodes, safeguarding the user's financial footprint against data loss or corruption.

III. RELATED WORK DONE & IV. LITERATURE SURVEY

Recent work in personalized financial technology has focused heavily on the algorithmic superiority of AI models [cite relevant AI paper]. However, this research often overlooks the **infrastructural bottleneck** posed by data fragmentation and security. While various studies have explored blockchain for secure payment processing and supply chain management, there is a distinct lack of research on applying a DLT model *directly* to **unify and secure individual, multi-institutional personal financial data** specifically for AI consumption while guaranteeing user control. The limitations of AI today stem from a lack of **structured, secure data access**.

We build upon foundational work regarding the use of cryptographic hashing, such as the **Secure Hash Algorithm (SHA-256)**, to ensure data integrity and draw inspiration from models that use **smart contracts** to enforce automated data governance and compliance, proving its applicability to sensitive record management. Our work aims to close the gap between powerful AI capabilities and the secure, structured data required to unlock true personalized financial advice.

IV. EXISTING SYSTEM (CHALLENGE)

The chain of custody for personal financial data in today's digital environment relies on **centralized third-party aggregators** and **manual user record-keeping**.

- **Centralized Aggregators:** These services pose a **single point of failure** and are prime targets for large-scale data breaches. Users also face a **lack of transparency** and control over their data.
- **Manual Record-Keeping:** Relying on individuals results in **data fragmentation, incompleteness, and human error**, unsuitable for real-time AI processing.

The existing systems fail to match the **integrity, traceability, and security** that a decentralized and immutable ledger can offer for sensitive financial data.

V. PROPOSED METHODOLOGY

The proposed methodology is centered on a **permissioned Decentralized Ledger Technology (DLT)**, designed to securely store and manage an individual's complete financial footprint.

System Components and Architecture

The infrastructure includes three layers: **Data Ingestion Layer**, **Decentralized Ledger (DLT) Core**, and **Access & Reasoning Layer**.

Data Structuring and Immutability Protocol

1. **Data Structuring:** Raw data is normalized into a single, standardized format.
2. **Hash Generation:** The system uses **SHA-256** to generate a cryptographic hash (SH_k) for the structured data block. $SH_k = \text{SHA-256}(\text{Structured Data})$
3. **Block Chaining:** Each block B_k links SH_k to the previous block's hash SH_{k-1} and a timestamp ST_k , ensuring immutability.
4. **Consensus:** A **Mining Algorithm for Valid Hash** validates the new block according to the Hash Validation Policy before addition.

Smart Contracts for User Control

Smart contracts automate the enforcement of user-defined rules:

- They enforce **granular access control**, dictating **who** can access **what** data and **when**.
- They ensure **Chain of Provenance Enforcement**, logging every instance of data access.

Recovery Protocol

If an invalid chain is detected on any node, the **Recovery Algorithm** is initiated to retrieve the valid chain from the majority of verified nodes, ensuring **data redundancy** and fault tolerance.

VI. SIMULATION RESULTS AND ANALYSIS

A simulation was conducted to demonstrate **personalized AI reasoning** and **data integrity**.

Result 1: Enabling Personalized AI Reasoning

The system unified Alice's scattered financial footprint (SO_{AI}). The AI Advisor was able to perform **meaningful, personalized reasoning**, such as prioritizing high-interest debt payoff over investment, a task impossible for general AI models.

**Result 2: Integrity Verification Against Manipulation**

When a malicious change was attempted on a single data node (\$N_1\$), the following occurred:

- The internal hash of the altered data **did not match** the immutable hash \$H_k\$ stored in the DLT.
- The system triggered the **Recovery Algorithm**, reporting **Blockchain Invalid** on the compromised node.
- The DLT successfully retrieved the valid chain from the majority consensus, proving its robustness against manipulation and preserving data integrity.

VII. RESULT

[Insert Console Snapshots/Metrics Here: Provide the screenshots of your system's output showing successful block creation, validation, and the detection/recovery process (e.g., "Blockchain Invalid 1," followed by "Blockchain Valid 4").

VIII. CONCLUSION

In conclusion, the **Personal Finance AI Infrastructure** successfully addresses the critical challenge of securely unifying an individual's fragmented financial data. By employing a **Decentralized Ledger Technology (DLT) model**, the infrastructure ensures that data becomes **virtually immutable** via cryptographic hashing. The system enforces **granular, user-defined access control** through smart contracts. This environment provides the verified and structured data necessary for AI models to move beyond general advice and perform **meaningful, personalized reasoning**, setting a new standard for data management in the personal finance domain.

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